



Fairview Elementary School Mural Project

Request for Proposals

Summary

Fairview Elementary School is currently seeking an artist or a team of artists to design and execute a mural to further encourage the creative learning environment and student engagement in our school. The mural space is located inside the school, displayed for all to see. The mural needs to be vibrant, positive, engaging, and appropriate for all audiences. Religious, political, or commercial works are not eligible for this project.

Fairview Elementary School shall retain ownership of the image, including but not limited to, reproduction rights, physical maintenance and lifespan. In all uses of the image, the creative product will be credited to the artist.

Project Goals

- To commission a mural to be displayed inside of our school that reflects inclusiveness, vibrancy, and continued learning for current and future students.
- To enhance the physical atmosphere of our school that reflects our Artful Learning Curriculum (see page 6 for more information) and Performing Arts Academy.

Project Location

As stated previously, the location of the mural will be inside of our school. The space is a long, extended hallways where students convene before going out to recess, and coming back from recess. This space was chosen because it is a space that comes in contact with all of our students, as well as many of our faculty throughout the day. Additionally, the space is enclosed and not subject to extreme weather or varying environmental factors.



Below, you will find a list of measurements of the space:

- Six Panels: 8' x 8' (roughly 2 feet of space between each panel)
- Wall without panels, concrete: 72' x 8'9"
- Door leading to playground: 6'3" x 7'5"
- Wall with door leading to playground: 10' x 8'9"

The majority of the space is constructed out of smoothed concrete, but a smaller section nearest the entrance of the hallway is constructed out of cinderblock.

Project Description

Although this project is fairly open in regard to theme, the following themes/elements are not permitted due to it's nature and lack of compliance with our school's standards:

- Politics
 - Religion
 - Nudity
 - Profanity
 - Violence
 - Drugs/ Alcohol
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- All submitted work must be original work designed by the submitting artist(s).

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- All mediums will be considered, but not limited to the following:
 - Acrylic Painting
 - Stencils
 - 3D Murals
 - Panel Installations
 - Mosaic

Photos of Project Site



Project Timeline

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|--|---------------------------------|
| 1. Request for Proposal Published | October 23, 2017 |
| 2. Onsite Q & A Meeting | November 9, 2017, 6:00pm-7:00pm |
| 3. Deadline for Submissions | December 13, 2017 |
| 4. Commission Review | December 15-21, 2017 |
| 5. Notification of Finalists | December 22, 2017 |
| 6. Meeting with Finalist(s) and Fairview Staff | January 15, 2018 |
| 7. Installation Deadline | TBD by artist and panel |

Artist Eligibility

- This project is open to all local artists and artists teams, including students.
- Experience with public art and large murals is preferred, but not required.
- Applicants must be at least 18 years of age.
- Applications must be willing to adhere to all contractual obligations, project guidelines, and timeline.

Compensation

Depending on the caliber of the approved project, artist(s) will be awarded a stipend of \$250 per panel, or \$1,000 for the completion of the wall with or without the panels.

In addition, the following will be provided for:

- Materials and Paint
- Tools and Supplies

Artist(s) Responsibilities

Upon approval, artist(s) will be required to complete a background check IF they plan on executing the project within Fairview (the background check will be paid for by the school).

If applicable, artists will be responsible for providing information on how they will be interacting with our staff and students. The following are examples of excellent ways to get the school community involved with this project:

- Classroom visit(s)
- Teaching an after-school lesson
- Addressing the community
- Addressing the school board
- Student involvement in the art-making process

Submission Requirements

Proposals must be submitted to fairviewmuralproject@gmail.com no later than December 8, 2017 at 9:00pm. The application packet must be converted and submitted as a PDF.

Submissions include the following:

1. Page 1: Application (refer to page 7)
2. Page 2: Sketch of digital image of proposed mural design
3. Page 3-4: Resume, including personal contact information and contact information of two professional references
4. Page 5-6: Examples of previous work (include duration of project, location, and budgetary information if available)
5. Page 7: Descriptive materials list
6. Page 7: Additional information we should know (ex: adjustments to project completion, further explanation of themes, visual components of design, etc)

Selection Criteria

- Mural Design/Theme
- Experience with Murals/Community Art
- Location of Artist (local residency)
- Reasoning for Interest in Project (statement of interest)

Selection Process

The Selection Board will consist of the following:

- Marti Colglazier, Principal of Fairview Elementary
- Maggie Olivo, Elementary Music and Arts Coordinator
- Roy Reynolds, Art Teacher at Fairview Elementary
- Allyson Oveson, Parent Representative and Artist

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- Katlin Suiter, Project Manager and Graduate Assistant
- Martha Chamberlain, Fairview Faculty
- Mary Wicker, Fairview Faculty
- Student Representative

The Selection Board will review all eligible proposals, and select a finalist by November 17th, 2017. Finalists will be notified via phone and email.

Adjustments to Design Concept

Individual artist/Artist teams submitting proposals should be aware that the Fairview Elementary Selection Board reserves the right to require changes to the design to ensure appropriateness for all audiences.

Contact for Questions

For questions or clarification about the Request for Proposal, mural themes, or the selection process, please email fairviewmuralproject@gmail.com.

About Fairview Elementary

The original Fairview School, built in 1893, was located at the southwest corner of the current site. A brick addition was added in 1928 and remained a part of the school after the original building was torn down. In 1953, the school expanded to the northwest corner of the site and down West 8th Street, where it served students and teachers until Spring 2010.

In 2007, the MCCSC Board of trustees began conversations in the Bloomington community to discuss the future of Fairview Elementary. After six public forums, the Board decided to rebuild a new Fairview Elementary on the existing school site. In order for the old building to continue to serve staff and students, the new building was planned for the opposite corner of the school site. During the last school year and the end of the previous year, the students and staff shared their schoolyard with contractors and heavy equipment while the new building was taking shape. Additional work and the demolition of the old building were completed during the summer with the doors of the new building opening for the first day of school in Fall 2010.

“The building was designed to be reflective of the adjacent downtown commercial buildings. It has soaring roofs and a rhythm to add interest and peak students’ curiosity and wonder. The new building also includes green elements including geothermal heating and cooling, white roofing, daylighting techniques and sunscreening.” Jayne York, Kirkwood Design Studio

Artful Learning is the signature school improvement program of the Leonard Bernstein Center, which is inspired by Leonard Bernstein’s vision and music. The methodology is based on 19 years of intensive research and practice with leading educators. Music, art, drama, and movement are integrated throughout standards based learning to improve academic achievement and instill a love of learning.

Artful Learning Concepts

Concept	Question
Patterns	Where do we find patterns in our world?
Home	How is the world our home?
Connections	How and why do relationships impact our lives? How do connections influence self, community, and environment? How does what I know or learn influence my perception?
Transitions	How do transitions signal change?
Origins	How do we find and understand our origins?
Transformation	How do events in our lives transform us and the world around us?
Stability and Change	How does the cycle of change and stability affect us? How does change impact our everyday lives? How does change affect us and the world around us?
Cause and Effect	How does understanding cause and effect impact the decisions I make?
Responsibility	How does responsibility create a better world for ourselves and others?
Relationship	How does relationship effect perspective?
Innovations	How do innovations transform the world and our lives?
Community	How do we care for each other in our community?
Systems	What are the catalysts for adaptations?
Interdependence	What compels us to use systems?
Power	What are the effects of power?
Balance	How does balance affect our lives and the world around us?

Ourview Mural Project Application

Contact Information

Name_____ **DOB**_____

Email Address_____ **Phone Number**_____

Website (if applicable)_____

Address _____

City_____ **State**_____ **Zip-code**_____

Statement of Interest

Name of Mural _____

Please briefly provide a statement of interest. What themes/images will be present in this mural? How does this reflect the curriculum and inclusive nature of our school? If chosen, this statement will be displayed next to the finished mural.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

